

# MATCHMAKING PLATFORM

## jak połączyć przedstawicieli AFN's

Interreg  
CENTRAL EUROPE



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Find your match

Business opportunities

Events & Meetups

About us

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# MATCHMAKING PLATFORM

Poznań | 24 April 2026

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Uniwersytet Przyrodniczy w Poznaniu

Wydział Ekonomiczny

# DLACZEGO ALTERNATYWNE SIECI ŻYWNOŚCIOWE POTRZEBUJĄ WSPARCIA?

- ✓ Region Europy Środkowej - zróżnicowane warunki rynkowe w poszczególnych krajach
- ✓ Ograniczony dostęp małych producentów do rynku
- ✓ W kierunku nowego modelu rolnictwa (koncentracja systemu żywnościowego, słaba siła przetargowa rolników, bezpieczeństwo żywności i jej jakość, odporność systemu)
- ✓ Rosnące zainteresowanie konsumentów żywnością lokalną i alternatywną
- ✓ Rozproszeni interesariusze w całym regionie



## MATCHMAKING PLATFORM

# PLATFORMA MATCHMAKINGOWA - WIODĄCY EFEKT PROJEKTU

- ✓ Projekt Interreg Europa Środkowa
- ✓ Skupienie na alternatywnych sieciach żywnościowych (AFN)
- ✓ Współpraca między wieloma krajami
- ✓ Huby innowacji jako kluczowi uczestnicy
- ✓ Cel: wzmocnienie zrównoważonych regionalnych systemów żywnościowych



## MATCHMAKING PLATFORM

# CZYM JEST PLATFORMA MATCHMAKINGOWA?

- ✓ Internetowe narzędzie do nawiązywania kontaktów dla interesariuszy AFN
- ✓ Środowisko wielojęzyczne
- ✓ Bezpłatny dostęp dla zarejestrowanych użytkowników
- ✓ Wspiera współpracę i wymianę wiedzy
- ✓ Dostępna także po zakończeniu projektu



# MATCHMAKING PLATFORM

# GLÓWNI UŻYTKOWNICY DOCELOWI



Producenci



Instytucje  
wspierające AFN



Dostawcy usług  
logistycznych



Platformy



Duzi klienci



# MATCHMAKING PLATFORM - USER EXPERIENCE

## Find your match

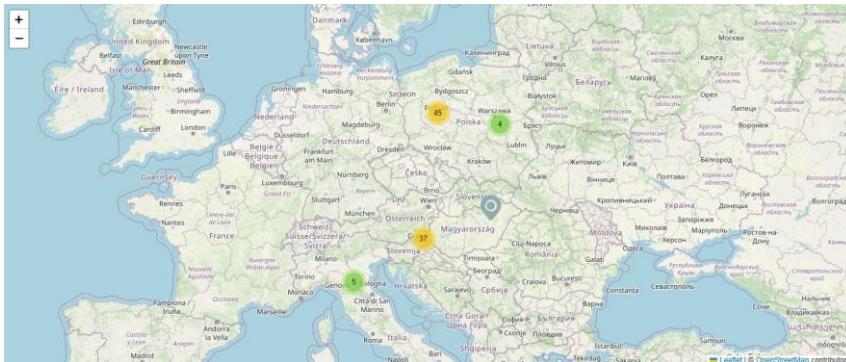
Search for  Company name

Organisation type  Country

Ascending

### Search results

93 available according to your search criteria



### 1. Registration and profile setup

Create an account, set interests, and define business focus

### 2. Find you match

Explore interactive map, search by criteria



### 3. Business opportunities

Post offers, respond to joint logistics services and shared resources



### 4. Events & Meetups

Engage in workshops, seminars, and meetings (online and in person)



### 5. Collaborations & Follow up

Initiate contact and maintain ongoing communication



### 6. Benefit through collaboration

Scale business based on established collaboration



1

Home page

2

Find your match

3

Business opportunities

4

Events & Meetups

5

About us

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Dashboard

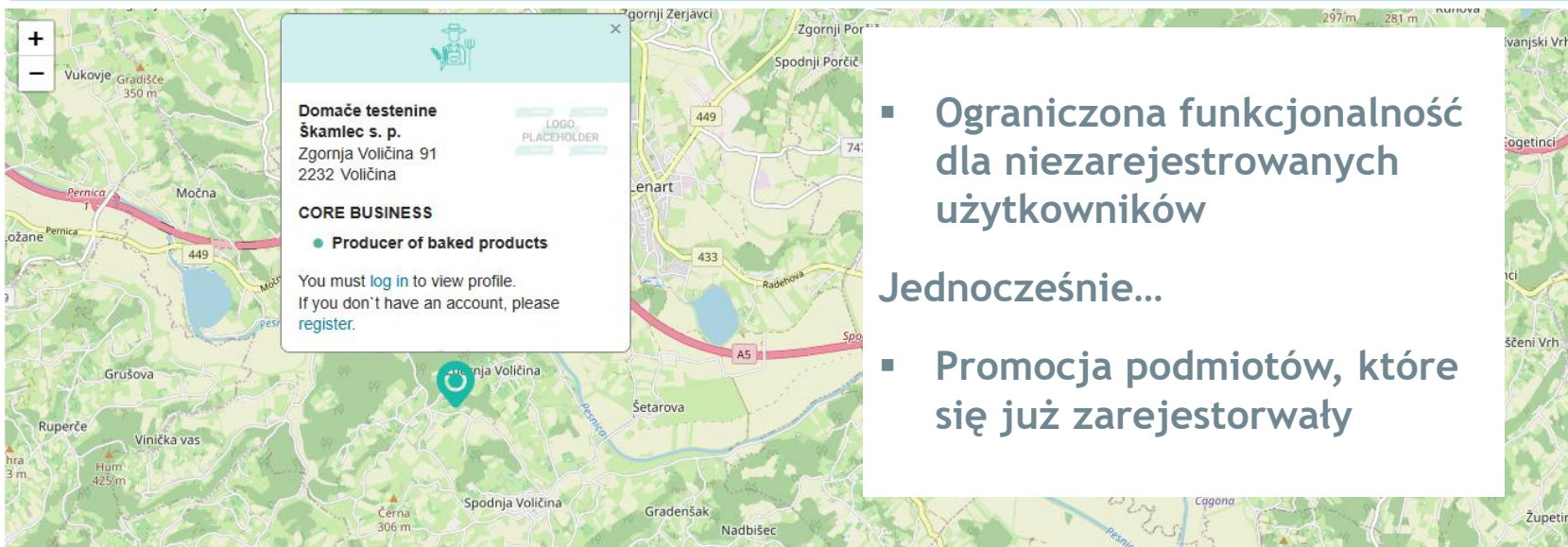


# MATCHMAKING PLATFORM

<https://food4ce-mp.eu>



## Widok użytkowników niezarejestrowanych



- Ograniczona funkcjonalność dla niezarejestrowanych użytkowników

Jednocześnie...

- Promocja podmiotów, które się już zarejestrowały

## Proces rejestracji użytkowników

Home

# Register to the Matchmaking Platform



Username \*

E-mail \*

Password \*

Password strength:

Confirm password \*

Password match:

Organization type \*

Organization name \*

Next >

- Prosty, łatwy do wypełnienia formularz
- Weryfikacja nowych użytkowników przez administratora

## Poszukiwanie partnerów biznesowych

Home > Find your match

# Find your match

Search for

Company name

Organisation type

Core business

Country

Sort

Ascending

## Search results

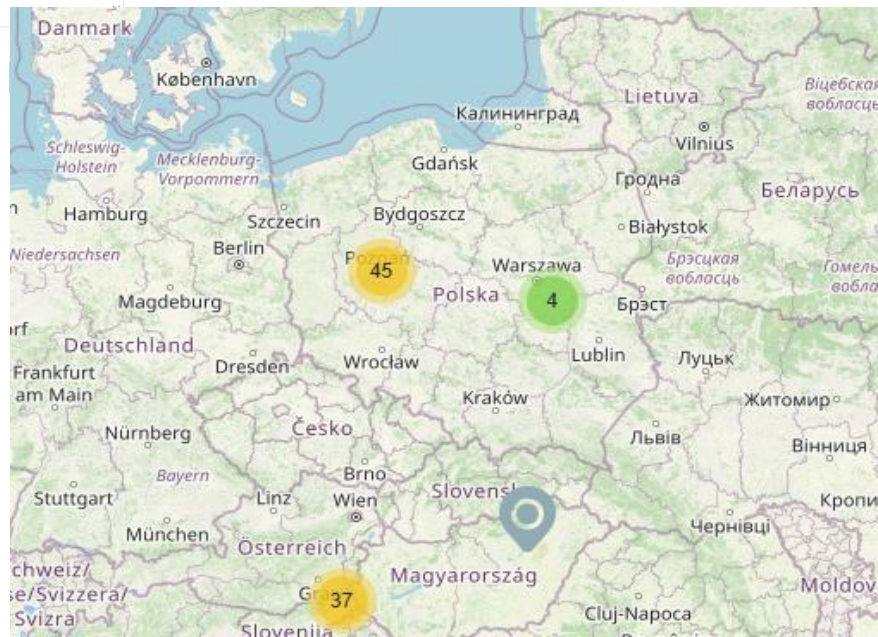
93 available according to your search criteria

Map View

List View

- Różnorodne opcje wyszukiwania
  - Słowa kluczowe
  - Nazwa firmy
  - Typ organizacji
  - Główna działalność
  - Kraj

- Easy-to-use search interface with map and list views



## Sugerowane podmioty o poszukiwanym profilu

Home » Find your match

**LARGE CUSTOMERS**

**Dij**  
Tit  
Maribor

**Company description**

Open student dormitory, renowned for its homeliness, warmth and wide range of activities. Located in the immediate vicinity of high schools in Maribor, it offers students comfortable accommodation in single, double or triple rooms, a rich selection of additional activities (fitness, library, music rooms, dining room, classrooms, library, retro room, sports field) and a diverse cultural and sports program with numerous volunteer activities.

They offer students a varied and balanced diet: breakfast, lunch and dinner are prepared every day, with the option of dry meals or reheating for absent students. They prepare customized meals for vegetarians, vegans and other students with dietary restrictions. They prepare approximately 450 meals daily for students, employees and other customers.

**Core business**

- Other

**Business opportunities**

- Potreba po dobavi lokalnih in sezonskih pridelkov za pripravo obrokov v dijaškem domu Lizike Jančar, Maribor

You are matched

Confirm interest
Cancel interest

Send message

**Check similar AFNs**

LOGO PLACEHOLDER

SENSKE JICE

More info

AGRO

More info

LOGO PLACEHOLDER

More info

- Platforma pokazuje użytkownikom wszystkie sugerowane kontakty biznesowe, które pasują do ich profili

## Komunikacja z innymi uczestnikami rynku

27 collaboration(s) available

### SEEKING SERVICES



#### Natural care and the taste of homegrown herbs

Listing number: 116

The House of Herbs offers a wide selection of organic and bio products for internal and external use. Their range includes herbal teas, tinctures, spices and spice blends, herbal syrups, gelling agents, jams, ointments and cosmetics (creams, serums, nourishing oils and butters, hydrolates and tonics...

**Listing validity:** 09-12-2025

**Published on:** 09-12-2025

📍 **Location:** Limbuš, Slovenia

Contact partner

### SEEKING SERVICES



#### Homemade bread from the bread oven

Listing number: 115

We want to connect our farm with local partners who are looking for homemade, fresh and handmade baked goods. Our products are made with quality ingredients and respect for traditional baking methods. They are a great choice for kindergartens, schools, restaurants and others looking for authentic local flavors.

**Listing validity:** 04-12-2025

**Published on:** 04-12-2025

📍 **Location:** Destrižnik, Slovenia

Contact partner

### OFFERING SERVICES



#### Healthy local foods for children in Sveta Trojica

Listing number: 114

The Holy Trinity Elementary School with Kindergarten is a public educational institution that, in addition to the elementary school program, also provides preschool education. Since we prepare approximately 700 meals a day at the school and kindergarten, we want to establish a long-term partnership with suppliers for the regular delivery of seasonal and locally...

**Listing validity:** 29-10-2025

**Published on:** 29-10-2025

📍 **Location:** Sveta Trojica v Slovenskih goricah, Slovenia

Contact partner

### OFFERING SERVICES



#### Opportunity for local producers: long-term cooperation in supplying school menus

Listing number: 113

Destrižnik Primary School and Kindergarten, together with the branch school and kindergarten Trnovska vas, provide a balanced diet for children and students every day. When planning menus, we place great emphasis on the use of seasonal and locally grown foods, as we want children to consume as many fresh vegetables as possible...

**Listing validity:** 29-10-2025

**Published on:** 29-10-2025

📍 **Location:** Destrižnik, Slovenia

Contact partner

- Každy użytkownik może ogłaszać swoje potrzeby
  - • Szukać konkretnych produktów lub usług
- albo
- Oferować swoje produkty

## Utrzymywanie kontaktu przez organizację wydarzeń i spotkań

Home > Events & Meetups

# Events & meetups

Type

Country

Filter



### Seminar "Alternative Food Networks: Consumer Values and the Sustainability of the Food System"



03-03-2026 10:30 - 14:00



Location: Wojska Polskiego 28, Poznań

- Interesariusze mogą proponować wydarzenia i spotkania za pośrednictwem platformy
- MP pełni funkcję dedykowanej platformy do promowania wydarzeń związanych z alternatywnymi sieciami żywnościowymi (AFN)

## Promocja projektu i jego wyników

### Matchmaking Platform

Project Food4CE

Project partners

Interreg Central Europe

Innovation Hubs

Knowledge Transfer Platform

Contact us



The rise of alternative food networks, defined by local sourcing, sustainable practices, and ethical considerations, has highlighted the need for efficient ways to connect key players within these networks. The **Matchmaking Platform**, developed in Food4CE project, addresses this need, thus serving as a virtual connector between farmers, consumers, logistics providers, and online platforms in the alternative food sector.

By acting as an intermediary for collaboration and innovation, the Matchmaking Platform brings together farmers, consumers, logistics providers, and online platforms. It fosters the **sharing of experiences, facilitates joint projects, and promotes the development of new transport solutions and business models.**

The Matchmaking Platform serves as a dynamic hub that connects, supports, and empowers key players in the alternative food market. By enabling direct connections, ensuring seamless logistics, and leveraging online marketplaces, the platform fosters a thriving ecosystem. Through the Matchmaking Platform farmers, consumers, and the broader food industry can collectively contribute to a more sustainable and equitable food system.

The main role of the platform is **connecting different stakeholders** (farmers, consumers, logistics providers and online marketplaces involved in the alternative food sector) **with the resources and expertise needed to optimise logistics needs, improve efficiency, promote collaboration, create new partnerships and develop new or improved logistics services.**

By fostering new partnerships and developing advanced logistics services, the MP aims to significantly enhance the overall functionality and effectiveness of the supply chain.

- Pełne informacje o projekcie i partnerach projektu
- Trwałość po zakończeniu projektu

## Zarządzanie profilem użytkownika

User profile

Notifications

Business matches

Events

Business listings

Preferences

Privacy policy

Contact us

FAQ

### Basic information \*

Logo

LOGO  
PLACEHOLDER

Select file

One file only.  
128 MB limit.  
Allowed types: png gif jpg jpeg webp.

Organisation type \*

AFN support institutions

Core business \*

- Scientific research
- Financial consulting
- Marketing consulting
- Technological consulting

### Events

< February 2026 >

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22

### Upcoming events

03-03-2026 10:30 - 14:00

Seminar "Alternative Food Networks: Consumer Values and the Sustainability of the Food System"

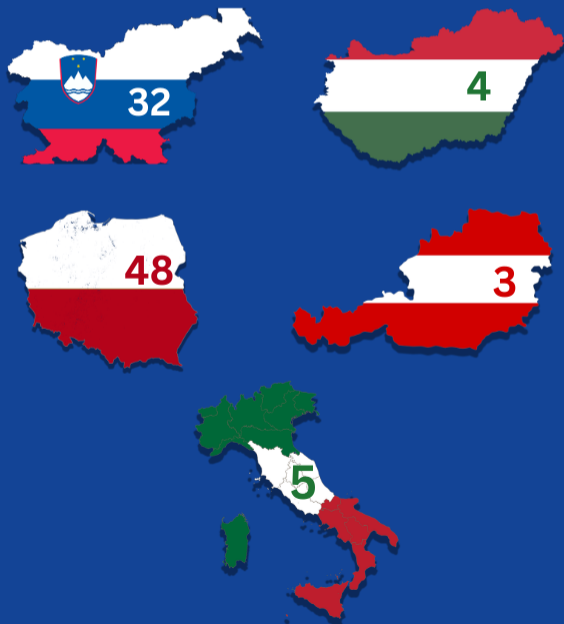
- W pełni funkcjonalny panel użytkownika
- Możliwość dostosowania preferencji użytkownika
- Prywatne wiadomości z dopasowanymi partnerami

# Key Insights

## from the Food4CE Matchmaking Platform

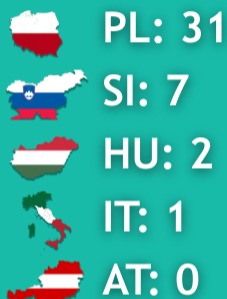
92

Total registered accounts



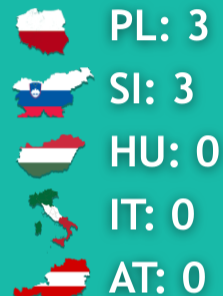
40

Local Food Producers



6

Logistics service providers



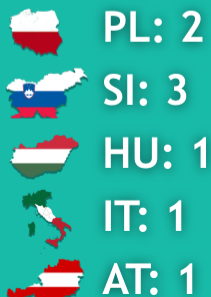
16

Supporting Institutions



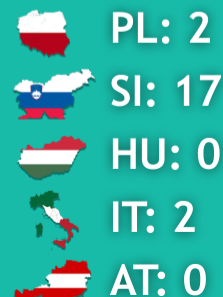
8

Platforms



21

Large Customers



Visit the MP:



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Food4CE



Food4CE  
Poznań University of Life Sciences



[www.interreg-central.eu/projects/food4CE](http://www.interreg-central.eu/projects/food4CE)



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